

# NEXT-LEVEL Skincare

**In just 12 months, Rachel Eve's Advanced Skin Clinic has become the go-to place for non-invasive, advanced facials, attracting the attention of skincare bloggers and celebrities alike. We caught up with Rachel to find out how she has become such an authority in such little time...**

The Advanced Skin Clinic in Stetchworth, near Newmarket, is an exclusive, appointment-only clinic offering advanced facial treatments for all skin types using the most advanced technologies and treatments for effective, long-lasting and sustainable results by improving skin on a cellular level. See [racheleve.co.uk](http://racheleve.co.uk) for more.

**Congratulations on your first birthday! How's your first year been? As good – even better – than you'd hoped?**

I have been overwhelmed by the support and interest in the clinic. I have the most fantastic client base who have supported me from day one and continue to recommend the clinic on a daily basis, which is so important for a new business. I never expected my diary to be full within three months of opening, which I believe is testament to the unique approach, treatments and technologies I have invested in. Such a start has enabled me to invest in more technologies and remove some that weren't delivering the kind of results I expect of them.

**What's been the biggest reward so far?**

It's amazing how much problematic or aged skin can affect someone's self confidence – and in turn their life – which is why it was so important for me to work exclusively with medical grade products and technologies with proven results. There is nothing more satisfying than seeing the transformation in someone's self confidence – particularly if they had tried to improve their skin for years. I have a lot of clients with problematic skin who are now confident enough to go out without wearing any make-up. I've also identified early signs of skin cancer on three clients who have since had them removed, which is hugely rewarding.

**To rewind a little: what made you want to start your own skincare clinic?**

Having worked with and supported clinics and salons for the last 10 years, I noticed there was a gap in the market between aesthetic clinics, which can feel a little too 'clinical' and intimidating, and beauty salons where facials are part of a wider treatment menu. There are very few clinics that only



specialise in advanced facials, anti-ageing and skin concerns, like Sarah Chapman, Abigail James and Georgia Louise in London and New York. I wanted to bring this concept closer to home, launching the Advanced Skin Clinic in July last year.

**Tell us what makes your clinic one of a kind?**

Every new client gets a 45-minute consultation where we discuss their skin condition, current skincare routine and any concerns they may have. It's very important for me to explain thoroughly how the skin works, why they have issues (if any) and how treatments and/or changes to their homecare will benefit their skin (if necessary), to ensure my clients understand the science behind the treatments. Having spent my whole career in the industry, I use a handpicked selection of products and

technologies from six leading brands to deliver a truly bespoke solution with visible results.

**For those who haven't visited the Advanced Skin Clinic yet, please can you introduce your core treatments?**

Every treatment is bespoke, depending on the client's skin type and concern (if any). Treatments include advanced vitamin and collagen facials, enzyme and chemical peels, LED phototherapy and FDA approved collagen induction micro-needling and micro-needling. My signature facials use a combination of the above.

**You had an impressive career in beauty even before launching the business.**

**Tell us a little about the route you took – and what you love about the industry.** After studying for my CIDESCO and CIBTAC



qualifications in beauty and aesthetic facial treatments, I worked for some of the leading cosmetic brands and spas before joining the International Institute for Anti-Ageing (IIAA) six years ago to further my knowledge and experience in anti-ageing and the cosmeceutical industry. I was awarded 'Skin Analyst of the Year' in 2015 and went on to support numerous clinics and

salons throughout the UK for the IIAA. The industry is always changing which keeps things exciting. Making a real difference to someone's skin and self confidence is so rewarding.

**What does the future hold for Rachel Eve? And how will you be celebrating the first birthday?**

The industry is always moving forward so I'm looking forward to seeing what new technologies, treatments and products will be available next. We already have some exciting additions planned for 2020. As regards celebrating, I'll be running some great offers throughout July to celebrate the birthday – keep an eye on [racheleve.co.uk](http://racheleve.co.uk) for info.